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For Immediate Release:

CATCH SURF ACQUIRES VORTEX BOARD CO. MANUFACTURING EQUIPMENT AND HIRES BRIAN PETERSON TO LEAD SURFBOARD PRODUCTION

San Clemente, CA - May 12, 2008 - Catch Surfboard Co. (Catch Surf™), makers of Tom Morey's Surfboards by Y™, has acquired the surfboard manufacturing equipment of Vortex Board Co. (Vortex™). Catch Surf has also hired Brian Peterson of Vortex to lead its surfboard production efforts. With its new manufacturing facility in San Clemente, California, Catch Surf is now at the front-of-line in terms of technology and in-place soft surfboard production capacity.

Vortex, of Oceanside, California, is high-end custom bodyboard company known for quality craftsmanship and advanced manufacturing techniques. Mr. Peterson has 22 years of bodyboard and soft surfboard manufacturing experience. He is also the owner of Vortex and a former professional bodyboarder.

"I was very impressed with how advanced Vortex's operation was. And that was all Brian. We're lucky to have him. He's all about the details and quite a perfectionist. The outstanding quality of our boards is a direct result of Brian's talent and hard work." – George Arzente, president and founder of Catch Surf.

About Catch Surfboard Co.

Catch Surfboard Co. (Catch Surf™) manufactures and sells Tom Morey's new line of high-performance soft surfboards called Surfboards by Y™ using Soft+Tough Performance Technology™. All boards are handmade at Catch Surf's factory in San Clemente, California, USA. To learn more, please visit catchsurf.com.