

Catch Surfboard Co.
1060 Calle Negocio, Unit E
San Clemente, CA 92673
P: (949) 218-0428
F: (949) 218-0432
info@catchsurf.com



For Immediate Release:

**CATCH SURF SIGNS LICENSING DEAL WITH TOM MOREY; ANNOUNCES NEW SURFBOARD
LINE-UP**

San Clemente, CA - May 12, 2008 - Surf legend and bodyboard inventor, Tom Morey has licensed his line of high-performance soft surfboards, Surfboards by Y™ to Catch Surfboard Co. (Catch Surf™). The agreement grants Catch Surf exclusive rights to manufacture and sell Surfboards by Y in the United States and non-exclusive rights worldwide. The boards will be handmade in Catch Surf's San Clemente, California facility.

"We are delighted with our new association with Catch Surf. George Arzente, founder and president, adds greatly to the mix, not only proper funding, but a sincere belief in my designs and technology, professionalism, intelligent youthful zest, dedication to the sport and modern marketing methods. He has become a close and trusted friend." – Tom Morey, Surfboards by Y.

Surfboards by Y are revolutionary surfboards that combine the safety and durability benefits of softboards with the performance benefits of traditional hardboards. Morey has developed the technology over the last 9 years exploring advanced shapes and materials resulting in the first ever high-performance soft surfboard.

The technology behind Surfboards by Y is one-of-a-kind. The boards use a beaded polypropylene foam core that is more impact and water resistant than any other soft surfboard core today. A Y-Beam™ Stringer Support System is then fused into that core, creating a permanent bond that results in a super-stiff and ultra-durable support structure. The cores are then sandwiched, top and bottom, with high-quality slick skin that allows for traditional waxing and rails that are constructed with durable foam. The boards also have flush-mounted fin boxes that hold traditional high-performance fins vs. the pop-through flimsy fins found on traditional softboards. The end result is a safer, more durable board that performs.

Catch Surf and Surfboards by Y will be launching with the board models listed below:

The ONE™

The ONE is a surfboard, bodyboard and skimboard all in one. It is small and finless, making it a true blackball beater. The ONE has unlimited potential. Spins, radical turns and even airs are possible. Think skateboard-style maneuvers. The ONE will be available in 3'6", 4'0" and 4'6" with black, blue, red and yellow rails.

Y-Twin™

A classic fish shape with twin fins. The Y-Twin is designed to make use of small summer surf. It flies down the line, turns on a dime and carries speed through the flats. The Y-Twin will be available in 5'0", 5'6", 6'0" and 6'6" with black, blue, red and yellow rails.

Y-Quad™

The Y-Quad has the same fish shape as the Y-Twin, but with a bit more rocker and quad-fin setup. The Y-Quad blurs the performance line between hard and soft surfboards. Its more aggressive design allows it to rip in a variety of surf conditions. The Y-Quad will be available in 5'0", 5'6", 6'0" and 6'6" with black, blue, red and yellow rails.

Swizzle™

The Swizzle is a revolutionary parabolic longboard that is designed for maximum speed and wave catching. The parabolic rails add a slight cross-flex that enhances nose riding and provides more control at speed. The Swizzle is perfect for seasoned surfers and beginners alike. The Swizzle will be available in 7'0", 8'0" and 9'0" with black, blue, red and yellow rails.

Additional models will be available in the coming months. For more information, please visit catchsurf.com.

About Catch Surfboard Co.

Catch Surfboard Co. (Catch Surf™) manufactures and sells Tom Morey's new line of high-performance soft surfboards called Surfboards by Y™ using Soft+Tough Performance Technology™. All boards are handmade at Catch Surf's factory in San Clemente, California, USA. To learn more, please visit catchsurf.com.